

MACED Vision

Core Values:

Sustainability

Results that benefit individuals and communities in need

Creativity to solve hard problems

Excellence in everything we do

Integrity and respect

Importance of local people and places

Core Purpose:

To stimulate economic, social and environmental change that strengthens communities in Appalachia.

10-Year Goal:

Transform the lives of people and places in need in Central Appalachia through sustainable development.

We will support scores of successful entrepreneurs and sustainable enterprises that generate real economic and environmental returns to local people... We will develop top-notch program and policy innovations that define and strengthen sustainable development sectors that work... We will be a good listener, trusted partner and effective leader, building a regional network of engaged and effective development efforts... We will be deeply grounded in Appalachia and make substantial contributions to local, state and national policy solutions to tough economic and environmental problems... Our efforts will create examples of hope and opportunity... We will be a premier place to work, attracting top talent from Appalachia and the nation... We will substantially enhance our financial self-reliance and grow our assets under management to \$100 million... MACED's name will signify innovation, meaningful impact and a willingness to take on hard problems.


Mountain Association for Community Economic Development